

Top 10 'Green ECM' benefits

The Green Agenda

In these challenging economic times, organisations are focused on being able to achieve ROI on their Enterprise Content Management (ECM) projects.

However, what about the 'green' impact of your ECM efforts? The fact is, 'Green ECM' can provide demonstrable benefits - and save more than just trees.

Many enterprises use documents in paper format such as invoices, records, forms, plans and corporate policies. These documents are typically copied and dispersed to wherever they are needed - often to disparate locations.

By converting these paper-based documents and processes to electronic procedures, a single copy can be accessed electronically from any location without it being printed, shipped and then later archived.

ECM solutions enable organisations to control the creation, routing, approval and publishing of documents. Moving paper-based information online yields significant green benefits. And having electronic information available anywhere removes the need to ship the paper to people - saving costly fuel and carbon emissions.

Overall, Green ECM offers a two-fold benefit - it reduces costs and environmental footprint. Contact us to find out how we can help you achieve both.



Top 10 Green ECM benefits

1. Save costs

Achieve substantial cost savings by reducing paper, printing, mailing and archiving.

2. Increase efficiency

By digitising information you can allow employees much greater flexibility and promote efficiency in the way that they work.

3. Reduce carbon footprint

ECM can reduce carbon footprint via a reduction in the use of paper, consumables, transportation and office space.

4. Enable remote working

ECM enables employees to work remotely or at home, reducing the environmental impact of maintaining and travelling to a centralised office.

5. Increase effectiveness

Allowing employees to search for and find information online allows more effective use of resources.

6. Improve collaboration

Employees collaborating with each other, as well as with customers, suppliers and partners online, means less staff travel and carbon emissions.

7. Reduce office and storage space

With remote/home working, businesses require less office space and use less energy. And with less paper, storage space and energy demands are significantly reduced.

8. Improve productivity

Spending less time looking for information and more time acting on it means staff can make more efficient use of company resources.

9. Enable faster project delivery

Easy, online access to information and increased collaboration means employees can deliver projects faster and with less environmental impact.

10. Re-use content

Content authors can create and re-use content, saving the time, effort and resources associated with duplication.

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